

GEM announces new training programme!

GEM is excited to announce:

- A **new foundation course: *Effective Engagement*** for practitioners and volunteers in the early stages of their career in the museum sector, who are likely to have a role interacting with the public.
- **Five new intermediate courses** supporting the professional development of mid-career museum, heritage and cultural educators: The course are: *Heritage Interpretation; Working with Artists in Heritage Settings; Health and Wellbeing; Essentials of Leadership; and Fundraising and Income Generation.*
- A **new advanced workshop: *Managing Museum Educators and Their Activities***, for those in leadership positions, such as managers, directors or trustees.

GEM's (Group for Education in Museums) LEARNING & SHARING CENTRE (LSC) project, funded by Arts Council England, is addressing the challenges of all those in the museum, heritage and cultural sector that are involved in education. The LSC's new foundation, intermediate and advanced level courses draw on the GEM **core competencies** to meet the continuing professional development needs of the heritage workforce.

GEM has developed these courses to be enjoyable, flexible and instantly applicable to the workplace. The foundation course includes six full professional development days spread over a number of weeks, culminating in a work-based assignment. The intermediate and advanced courses are built around one-day workshops with pre and post activities. This combination ensures long-lasting learning to directly benefit one's organisation.

GEM has developed these courses with our project partners and collaborators: Association for Heritage Interpretation, Engage, National Alliance for Museums, Health and Wellbeing, Tyne & Wear Archives & Museums, South Western Federation of Museums and Galleries, and Association of Independent Museums.

Dr John Stevenson, GEM Trustee and CEO, said, "GEM's new training courses are providing museum professionals at all CPD levels with the skills they need to face future challenges. GEM believes that museum, heritage and cultural learning has a powerful positive impact on society and that the best way to increase that impact is by cultivating a skilled, resilient and inspired workforce."

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FOR FURTHER INFORMATION, PLEASE CONTACT

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NOTES TO EDITORS

The Group for Education in Museums (GEM) champions excellence in museum learning to improve the education, health and wellbeing of the public. GEM's reputation for providing high-quality value for money training and sharing best professional practice within the museum sector for 68 years without core funding is unsurpassed.

LEARNING AND SHARING CENTRE

GEM's current project, the LEARNING & SHARING CENTRE (LSC), is supported by an ACE Museum Resilience Fund. Between October 2016 and March 2018, GEM is:

- Developing and piloting a new foundation course, advanced workshop and five intermediate courses.
- Redeveloping the GEM website, including new advocacy materials and a digital signpost to training opportunities, centralising the search for CPD.
- Running five area workshops mapping training needs and duplication for those involved in heritage learning.
- Running nine area sharing events across England.
- Holding a final sharing conference and publishing a special edition of *GEM Case Studies*.
- Producing a formative and summative evaluation and business model to make GEM more sustainable.

The LSC is GEM's response to the pressures faced by the current workforce. By creating this accessible, high quality, permanent annual programme and online presence, GEM aims to become the "go-to" provider of heritage learning professional development.

IMAGES

For a selection of images, please follow these links to our website:

<http://www.gem.org.uk/downloads/Teamwork.jpg>

<http://www.gem.org.uk/downloads/GEMLogo.jpg>

http://www.gem.org.uk/downloads/IC3_Lei.jpg

SUGGESTED TWEETS

GEM announces its new courses at foundation, intermediate and advanced level! Go the GEM website to find out more: http://bit.ly/GEM_CPD

GEM announces its new ACE-funded CPD programme, supporting heritage learning careers at all stages! http://bit.ly/GEM_CPD

Looking for high quality training with practical applications? Check out GEM's new course programme! http://bit.ly/GEM_CPD

Are you starting a career or role engaging audiences in heritage and culture? GEM's new foundation course is for you! <http://bit.ly/GEMFCEE>

Are you a mid-career heritage educator ready for the next step? Take a look at GEM's range of intermediate courses! http://bit.ly/GEM_ICs

COURSE SUMMARIES AND DATES

GEM FOUNDATION COURSE: *EFFECTIVE ENGAGEMENT*

GEM's new foundation course *Effective Engagement* is intended for practitioners and volunteers in the early stages of a career in the museum, heritage and cultural sector, or adopting engagement duties into their existing role. It is a work-based course over several weeks, involving reflection, peer networking and a final practical assignment. The course includes six full professional development days, covering museums and engagement, partnerships and collaboration, and sustainability and management. *Effective Engagement* is delivered in partnership with the [South Western Federation of Museums and Art Galleries](#).

a) South West: Taunton, Bath, and Wells

28-29 September, 16-17 October, and 30-31 October 2017

b) North East: Beamish, Brampton, and Newcastle

2-3 October, 13-14 November, and 18-19 December 2017

c) East of England: Luton, Bedford, Newmarket, Duxford, Ipswich, and Stowmarket

20-21 November and 11-12 December 2017, and 8-9 January 2018

GEM INTERMEDIATE COURSE: *HERITAGE INTERPRETATION*

If you want to develop your understanding and application of interpretive good practice then this course is for you. We will share the skills of this art and explore the principles of interpretation through practical application. You will have the opportunity to work in small, passionate peer groups to apply theory in practice and develop your skills and creativity through producing an interpretive plan. *Heritage Interpretation* is delivered in partnership with the [Association for Heritage Interpretation](#).

a) Liverpool: Monday 18 September 2017, 10.00 – 16.30 (*Museum of Liverpool*)

b) Warwick: Wednesday 15 November 2017, 10.00 – 16.30 (*British Motor Museum*)

c) London: Thursday 8 February 2017, 10.00 – 16.30 (*Kenwood House*)

GEM INTERMEDIATE COURSE: *WORKING WITH ARTISTS IN HERITAGE SETTINGS*

Through exploring the creative potential of your collection or historic site, this course will prepare you to deliver creative projects in partnership with artists. You will explore the process and practicalities of collaboration, gain insight from artists and take part in an incubator session to generate your own creative idea. *Working with Artists in Heritage Settings* is delivered in partnership with [Engage](#).

a) Bristol: Friday 6 October 2017, 10.00 – 16.30 (*SS Great Britain*)

b) London: Tuesday 21 November 2017, 10.00-16.30 (*Foundling Museum*)

c) Leeds: Tuesday 13 February 2018, 10.00-16.30 (*East Street Arts*)

GEM INTERMEDIATE COURSE: *HEALTH AND WELLBEING*

Want to advance your professional development and support wellbeing in your heritage organisation? Working with a passionate peer group, this course will enable you to reflect on current work to explore the next steps from identifying and overcoming challenges, reframe other provision as health and wellbeing programmes, and gain inspiration to set up

new projects. *Health and Wellbeing* is developed in partnership with the [National Alliance for Museums Health and Wellbeing](#).

- a) **Leicester:** Monday 10 July 2017, 10.00-16.00 (*Museum Studies, University of Leicester*)
- b) **London:** Monday 27 November 2017, 10.00-16.00 (*Design Museum*)
- c) **Manchester:** Wednesday 24 January 2018, 10.00-16.00 (*Whitworth Art Gallery*)

GEM INTERMEDIATE COURSE: *ESSENTIALS OF LEADERSHIP*

This course promotes a creative approach to leadership which can be applied across the heritage sector. This is not a one-size-fits-all approach to training and instead will help you make best use of your personal qualities, skills and attributes. Through the course you will be supported to develop a leadership style and practice which is authentic to you, is adaptable and always growing and developing. *Essentials of Leadership* is delivered in partnership with [Tyne & Wear Archives & Museums](#).

- a) **Newcastle:** Tuesday 3 October 2017, 10.00-17.00 (*Discovery Museum*)
- b) **London:** Monday 4 December 2017, 10.00-17.00 (*Museum of London*)
- c) **Bristol:** Thursday 25 January 2018, 10.00-17.00 (*M Shed*)

GEM INTERMEDIATE COURSE: *FUNDRAISING AND INCOME GENERATION*

How do you build a sustainable museum learning offer? This course equips learning professionals with the tools and skills that will enable the building of well-funded, resilient and sustainable learning programmes in the short, medium and long-term. This course will help you to gain greater understanding of the specific funding needs of your learning provision and build confidence in using a range of fundraising and income generation techniques. The skills acquired will be instantly applicable through a “live project”.

- a) **London:** Friday 21 September 2017, 09.30-17.00 (*Postal Museum*)
- b) **Leeds:** Friday 24 November 2017, 09.30-17.00 (*Leeds City Museum*)
- c) **York:** Friday 26 January 2018, 09.30-17.00 (*National Railway Museum*)

GEM ADVANCED WORKSHOP: *MANAGING MUSEUM EDUCATORS AND THEIR ACTIVITIES*

This workshop for advanced heritage professionals will explore the great potential of museum learning to benefit whole institutions; attracting funding, building relationships with visitors and making organisations more sustainable. Participants will share their own expertise and network constructively with peers to explore ways of working with museum learning to more effectively fulfil their mission. *Managing Museum Educators and Their Activities* is delivered with the collaboration of the [Association of Independent Museums](#).