

# Engaging the Hard to Reach

**Presentations, Workshops and Discussion  
for museums and heritage organisations in the East**

**jointly organised by Renaissance, English Heritage and the Group for  
Education In Museum [GEM]**

**Thursday 7<sup>th</sup> May 10.30 – 4 pm**  
**Denny Abbey and Farmland Museum, Cambridge**  
just off the A10 from Waterbeach

This seminar will be a forum to share and discuss good practice in audience development across the region.

There will be a chance to hear about and try techniques in:

- Family Outreach Work
- Working with People with Learning Disabilities
- Heritage work with the Homeless
- Engaging Sufferers of Alzheimer's Disease
- Young Carers
- and many others

It is hoped the seminar will also be a catalyst to establishing a supportive regional specialist network in Audience Development

For more information, or to book your place contact  
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