

Interpretation for the 21st Century.

Lead Speaker: John Veverka.

John brings over 30 years of interpretive training and planning experience to his workshops, which are offered world-wide. He has provided interpretive training for Snowdonia National Park, Natural England, The National Trust, Scottish Natural Heritage and numerous other UK agencies and organizations. He is a certified interpretive planner and trainer. We can recommend John as an inspiring and practical trainer for museum educators and heritage interpreters; professional or voluntary.

Areas to be covered include: This one day workshop will focus on a brief review of interpretive basics and look at new approaches to planning, designing and presenting interpretive programmes and services to help us face the challenges of a changing economy and sustainability for interpretive sites and organizations. We will include topics such “mass customization”, “outcome based planning”, and new marketing strategies for changing market groups.

You are invited to visit John’s Website: <http://www.heritageinterp> to learn more about his background, experience and services.

Date: Friday 8th May 2009

Venue: **British Empire & Commonwealth Museum, Templemeads, Bristol**

Time: 10am – 4pm

Cost: Members £ 35.00 Non-Members £ 55.00

If interested, please return the booking form and the questionnaire to Julia Hodson / Jan Horrell, c/o Fleet Air Arm Museum, PO Box D6, RNAS Yeovilton, Ilchester, Somerset BA22 8HT. email: juliahodson@waitrose.com Please make cheques payable to Group for Education in Museums (SW).

Places are limited. Please book early to avoid disappointment!

GEM South West Training Day - Using Reminiscence Based Approaches

8 May 2009

I am a GEM member and enclose a cheque for £35.00

I am not a member and enclose a cheque for £55.00

Please invoice me (or authorised payer) for £ _____ Purchase Order No _____

Name..... Membership NoOrganisation.....

Address.....

.....Postcode.....

Telephone.....**Email**.....

Special requirements (dietary / access)