

**Date for your Diary 2009**

**E-Learning:  
An Overview with Case Studies**

at  
The Herbert Museum & Art Gallery, Coventry  
Thursday 29<sup>th</sup> October 10.00am-4.00pm

**A one-day training workshop for museum staff and volunteers highlighting e-learning initiatives in the West Midlands and opportunities for developing e-learning resources for a range of audiences.**

This one day training workshop offers museum staff and volunteers an opportunity to learn more about e-learning and the different opportunities available to museums. The day will provide an overview of developing and evaluating online learning resources and understanding online audiences.

**Martin Bazley**

I chair the E-Learning Group for Museums, Libraries and Archives and specialise in web development, user testing, evaluation, consultancy and training as [www.martinbazley.com](http://www.martinbazley.com). I have nearly 15 years' experience of developing and evaluating digital projects and am a frequent trainer at national and local levels.

Price = GEM members £7.50 per head, non-members £10.00.

Please make cheques payable to Gem Midland.

Refreshments provided – please make provisions for your own lunch.

For a map and to book your day please contact:

**Vicky Grant, 230 Park Lane, Knypersley, Stoke-on-Trent,  
Staffordshire, ST8 7NR**

**or email: [vicky.grant.004@googlemail.com](mailto:vicky.grant.004@googlemail.com)**

**Name:**.....

**Organisation:**.....

**Address:**.....

**Telephone:**..... **Email:**.....

**Please tick box to show preferred method of payment:**

**Payment:**     **By cheque**     **Pay on the day**     **By invoice**